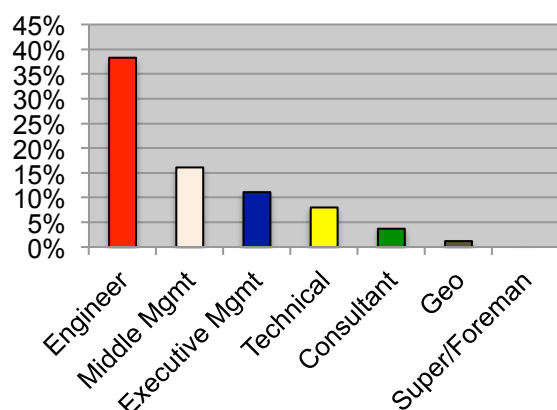




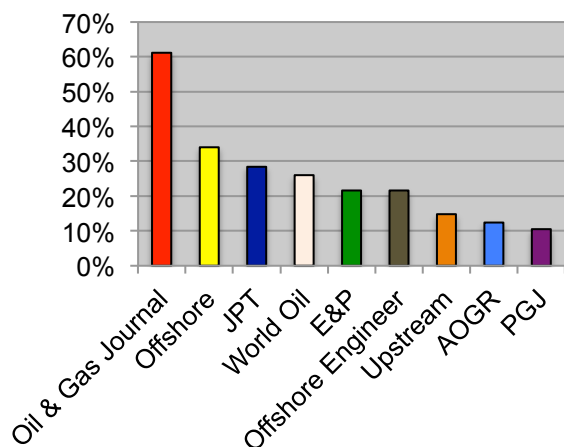
The results of this survey, conducted by Petroleum Research Bureau, represents 71% of respondents who completed the online version of the survey and who preregistered to attend the Offshore Technology Conference in May 2013. Tabulation of the mailed responses have not been completed. Once that data has been compiled, a revised survey results file will be provided.

**Which best describes your job function?  
(select one)**



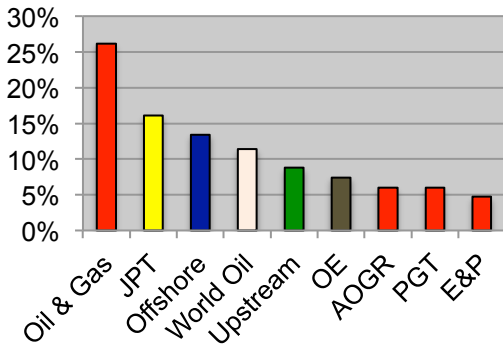
	<u>2010</u>	<u>2013</u>
Engineer	25.6%	38.3%
Middle Management	23.1%	16.1%
Executive Management	17.9%	11.1%
Technical	5.1%	8.0%
Consultant	1.3%	3.7%
Geologist/Geophysicist	0.0%	1.2%
Superintendent/Foreman	0.0%	0.0%
Other	24.4%	17.9%

**To which of these industry magazines do you currently subscribe to or read?**



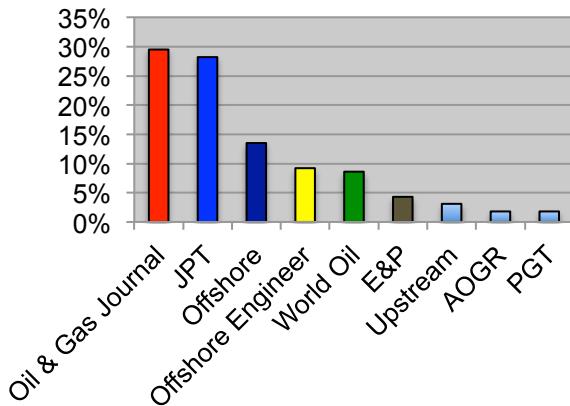
	<u>2010</u>	<u>2013</u>
Oil & Gas Journal	50.7%	61.1%
Offshore	31.5%	34.0%
Journal of Petroleum Technology	19.7%	28.4%
World Oil	28.2%	26.0%
Hart's E&P	8.9%	21.6%
Offshore Engineer	21.1%	21.6%
Upstream	15.0%	14.8%
American Oil & Gas Reporter	N/A	12.4%
Pipeline & Gas Journal	N/A	10.5%

**Choose the publication that is most applicable to your job function.**  
(select only one)



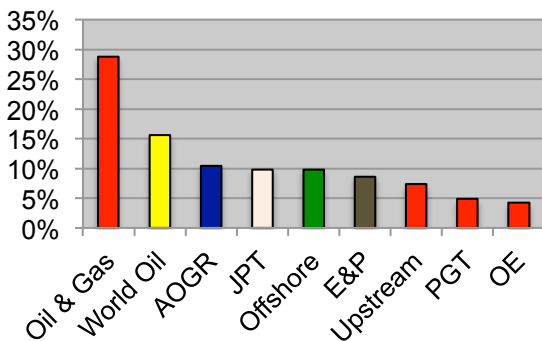
Oil & Gas Journal	26.2%
Journal of Petroleum Technology	16.1%
Offshore	13.4%
World Oil	11.4%
Upstream	8.8%
Offshore Engineer	7.4%
American Oil & Gas Reporter	6.0%
Pipeline & Gas Technology	6.0%
Hart's E&P	4.7%

**Which of these publications is your most preferred magazine for technology?** (Select only one)



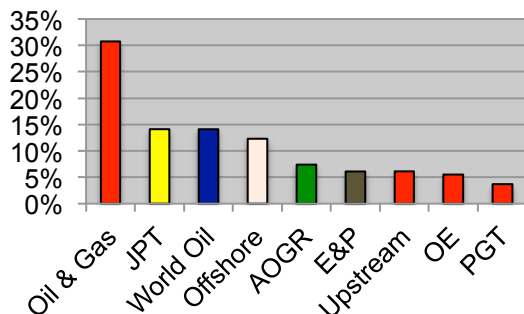
Oil & Gas Journal	29.5%
Journal of Petroleum Technology	28.2%
Offshore	13.5%
Offshore Engineer	9.2%
World Oil	8.6%
Hart's E&P	4.3%
Upstream	3.1%
American Oil & Gas Reporter	1.8%
Pipeline & Gas Journal	1.8%

**Which of these publications is your preferred magazine for news?**  
(Select only one)



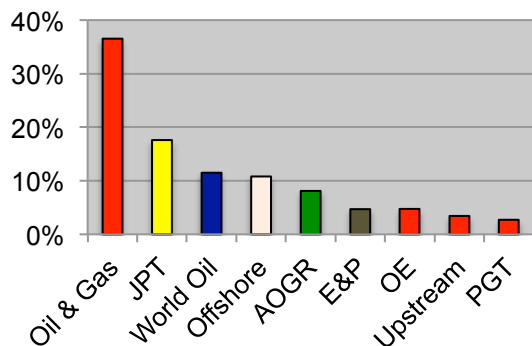
Oil & Gas Journal	28.3%
World Oil	15.5%
American Oil & Gas Reporter	10.4%
Journal of Petroleum Technology	9.8%
Offshore	9.8%
Hart's E&P	8.6%
Upstream	7.4%
Pipeline & Gas Technology	4.9%
Offshore Engineer	4.3%

**Which of these industry magazines is your preferred choice for industry insight? (select only one)**



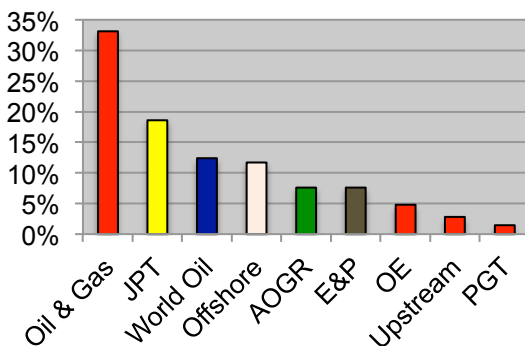
Oil & Gas Journal	28.3%
Journal of Petroleum Technology	15.5%
World Oil	10.4%
Offshore	9.8%
American Oil & Gas Reporter	9.8%
Hart's E&P	8.6%
Upstream	7.4%
Offshore Engineer	5.5%
Pipeline & Gas Technology	4.3%

**Choose the publication that is most recognized. (select only one)**



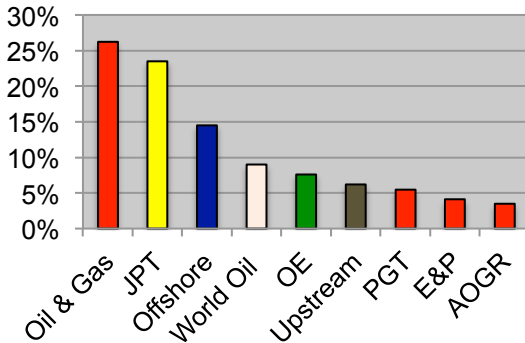
Oil & Gas Journal	36.5%
Journal of Petroleum Technology	17.6%
World Oil	11.5%
Offshore	10.8%
American Oil & Gas Reporter	8.1%
Hart's E&P	4.7%
Offshore Engineer	4.7%
Upstream	3.4%
Pipeline & Gas Technology	2.7%

**Choose the publication that is most trusted. (select only one)**



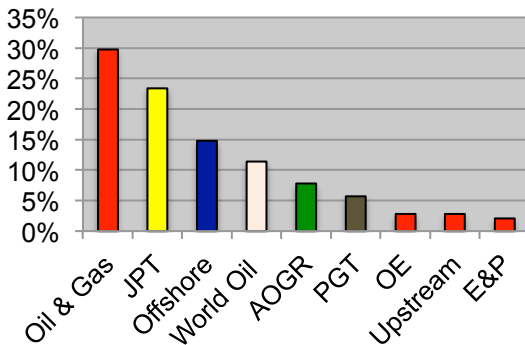
Oil & Gas Journal	33.1%
Journal of Petroleum Technology	18.6%
World Oil	12.4%
Offshore	11.7%
American Oil & Gas Reporter	7.6%
Hart's E&P	7.6%
Offshore Engineer	4.8%
Upstream	2.8%
Pipeline & Gas Technology	1.4%

**Choose the publication that is most valuable. (select only one)**



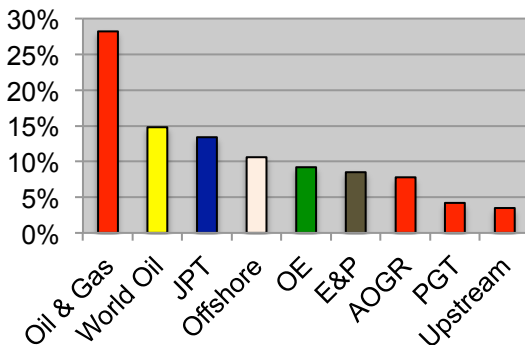
Oil & Gas Journal	26.2%
Journal of Petroleum Technology	23.5%
Offshore	14.5%
World Oil	9.0%
Offshore Engineer	7.6%
Upstream	6.2%
Pipeline & Gas Technology	5.5%
Hart's E&P	4.1%
American Oil & Gas Reporter	3.5%

**Choose the publication that is most reputable. (select only one)**



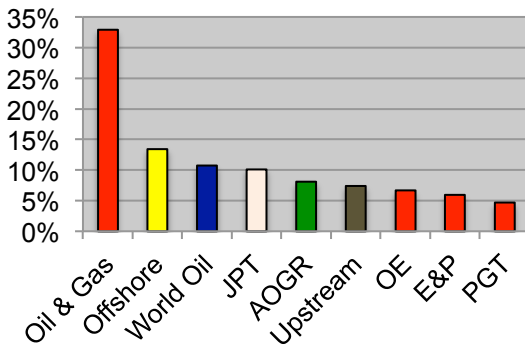
Oil & Gas Journal	29.8%
Journal of Petroleum Technology	23.4%
Offshore	14.8%
World Oil	11.4%
American Oil & Gas Reporter	7.8%
Pipeline & Gas Technology	5.7%
Offshore Engineer	2.8%
Upstream	2.8%
Hart's E&P	2.1%

**Choose the publication that is most accessible. (select only one)**



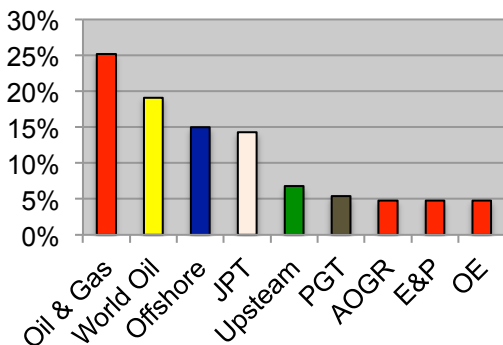
Oil & Gas Journal	28.2%
World Oil	14.8%
Journal of Petroleum Technology	13.4%
Offshore	10.6%
Offshore Engineer	9.2%
Hart's E&P	8.5%
American Oil & Gas Reporter	7.8%
Pipeline & Gas Technology	4.2%
Upstream	3.5%

**Choose the publication that is most helpful in business. (select only one)**



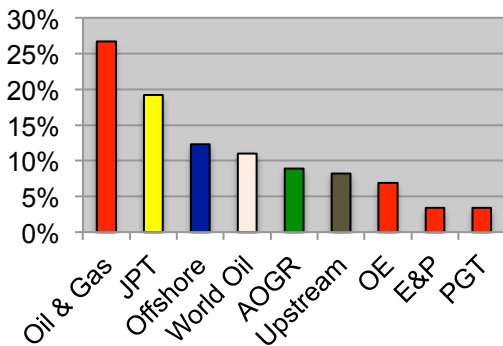
	<b>2010</b>	<b>2013</b>
Oil & Gas Journal	29.8%	32.9%
Offshore	13.0%	13.4%
World Oil	9.1%	10.7%
Journal of Petroleum Technology	7.7%	10.1%
American Oil & Gas Reporter	N/A	8.1%
Upstream	9.6%	7.4%
Offshore Engineer	6.3%	6.7%
Hart's E&P	0.5%	6.0%
Pipeline & Gas Technology	N/A	4.7%

**Choose the publication with the most interesting articles. (select only one)**



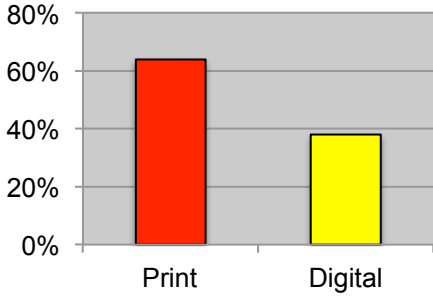
Oil & Gas Journal	25.2%
World Oil	19.1%
Offshore	15.0%
Journal of Petroleum Technology	14.3%
Upstream	6.8%
Pipeline & Gas Technology	5.4%
American Oil & Gas Reporter	4.8%
Hart's E&P	4.8%
Offshore Engineer	4.8%

**Choose the publication with the most up-to-date content. (select only one)**



Oil & Gas Journal	26.7%
Journal of Petroleum Technology	19.2%
Offshore	12.3%
World Oil	11.0%
American Oil & Gas Reporter	8.9%
Upstream	8.2%
Offshore Engineer	6.9%
Hart's E&P	3.4%
Pipeline & Gas Technology	3.4%

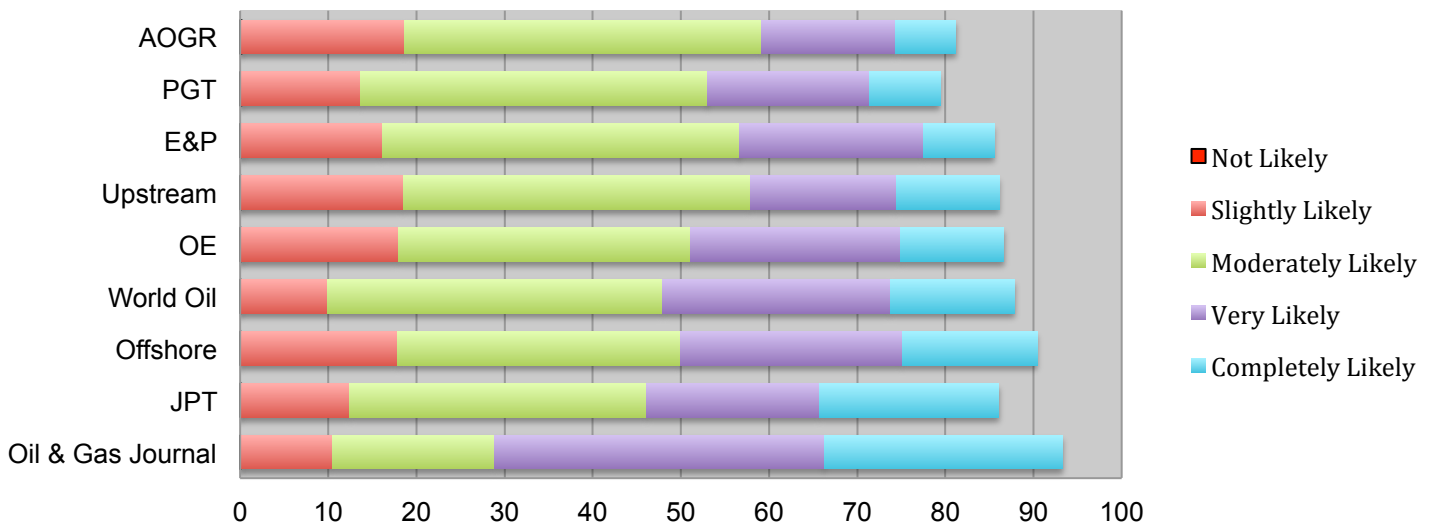
**Of the industry magazines that you read, how do you prefer to receive them? (select only one)**



Print  
Digital

63.0%  
37.0%

**How likely are you to recommend each of the following publications to a colleague? (select only one)**



January 2014